



Gaia Herbs Presented with “Best of Supplements Award” from *Better Nutrition Magazine*

*Herbal supplement leader recognized for its new, 99.9% Caffeine Free,
Herbal Energy Plus Stress Response® shot*

Brevard, NC (November 4, 2013)—Gaia Herbs, an herbal supplement leader for more than 25 years, received one of Better Nutrition Magazine’s “Best of Supplements Awards” for its Herbal Energy Plus Stress Response® shot, which was launched this past Spring.

For six years, Better Nutrition Magazine has evaluated Dietary Supplements to determine their top choices in various categories.

Gaia Herbs’ 99.9% caffeine free Herbal Energy Plus Stress Support® shot was selected for the category of Anxiety, Stress and Energy Support. The product formula leverages the synergy of herbs, not caffeine, to drive its energy. The product also incorporates the methodology around the company’s popular Stress Response® Liquid Phytocaps®, by including adaptogenic herbs that functionally support stress, which is one key reason people can feel depleted.

“It’s an honor to receive Better Nutrition Magazine’s Best of Supplements Award for our new Herbal Energy Plus Stress Response Shots,” says Ric Scalzo, Gaia Herbs Founder and CEO. “Gaia is pleased to provide our customers with an effective, herbal, alternative to high caffeine energy shots.”

Gaia Herbs also offers an Herbal Energy Plus Immune Support shot, formulated with botanical ingredients that are known for promoting healthy immune functions. Using the same energy base as Herbal Energy Plus Stress Response®, this product also provides a 99.9% caffeine free energy solution, while addressing another common reason for diminished energy reserves.

Both of these products, which retail for \$4.99, can be purchased from natural products stores throughout the United States, as well as ordered online from the Gaia Herbs website.

Gaia Herbs is a certified organic grower and nationally branded manufacturer of liquid herbal extracts based in western North Carolina. The company cultivates 300 acres of medicinal herbs which, along with all operations at its 45,000 sq. ft. manufacturing facility, are organically certified each year by Oregon Tilth under USDA’s National Organic Program. The company offers herb ingredient source information and test data validation through its industry first traceability platform called MeetYourHerbs®. Gaia Herbs’ line of all natural herbal products is carried by independent health food retailers and coops, national and regional natural products retail chains, and healthcare professionals. To learn more, call 800.831.7780 or visit www.gaiaherbs.com.

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