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Real Leaders Magazine Awards Gaia Herbs as One of “100 Top Impact Companies” in North America

BREVARD, N.C. (Jan. 22, 2019) – [Gaia Herbs](#), the leading premium herbal company in the United States, has been recognized as one of the “100 Top Impact Companies” of 2019, as awarded by *Real Leaders Magazine* in partnership with [Big Path Capital](#) and [B Lab](#)—further positioning the company as a leader in leveraging consumerism for greater profit and greater good.

“We were very impressed with the quality of applicants who were subjected to a rigorous review process for this first-ever 100 Top Impact Companies awards,” said Mark Van Ness, Founder, *Real Leaders Magazine*.

Winners were selected based on their three-year growth rate, revenue and B Impact assessment score, which is totaled as “A Company’s Force for Good Score” by *Real Leaders Magazine*. Winners will be celebrated at a formal event on April 4-5 at the Momentum Summit in Asheville, N.C.

According to Angela McElwee, President of Gaia Herbs, “From our humble beginnings, 31 years ago, our business decisions have always been guided first by our values and our commitment to people, planet, and purpose – and not by profits alone. Gaia Herbs is proud to be recognized as one of the ‘100 Top Impact Companies’ and is honored to be a part of this list of inspirational companies that are focused on the greater good.”

The receipt of this award further exemplifies Gaia’s commitment to operate in a responsible way. A [Certified B Corporation](#)[®], Gaia belongs to a community of purpose-driven companies that use the power of business to build a more inclusive and sustainable economy. With over 200 liquid extracts, functional powders, teas, and patented Liquid Phyto-Caps[®], Gaia’s mission of nurturing healthy connections with nature also extends beyond herbs through [Gaia Cares](#)—an initiative that champions environmental and social sustainability on its farm, community, and around the world.

To learn more about the sustainability initiatives and social impact work of Gaia Herbs, please visit [2017 Sustainability Report](#).

Gaia Herbs products are sold through natural and independently owned health food stores across the nation as well as through trusted online retail sites and [GaiaHerbs.com](#). To find a store near you, visit [GaiaHerbs.com/stores](#).

About Gaia Herbs

Since 1987, Gaia Herbs has been connecting plants and people to nurture health and well-being. Today, Gaia Herbs is the leading premium herbal brand in North America with more than 200 liquid extracts, functional powders, teas, and patented Liquid Phyto-Caps™. Our steadfast dedication to quality and integrity is unparalleled and meticulously proven by science. We use organic methods to cultivate more than 6.5 million plants each year on our farms and we screen the plants in our analytical laboratory to pinpoint the exact right time to harvest, extract, and concentrate the plants' healing powers in our state-of-the-art processing facility. All of that leads to products exceptional in their purity and integrity. We offer the industry's first comprehensive herb traceability program, meetyourherbs.com®, which allows us to share complete transparency with our customers. We are proud to be a [Certified B Corporation](#)® Using Business as a Force for Good™. Our mission to nurture healthy connections with nature extends beyond our herbs through [Gaia Cares](#), which champions environmental and social sustainability on our farm, our community, and around the world. Learn more at GaiaHerbs.com and join in the conversation on [Facebook](#), [Twitter](#), [Pinterest](#) and [Instagram](#).

About Real Leaders:

[Real Leaders magazine](#) has been in circulation since 2010 and is the world's first sustainable business & leadership publication. It aims to inspire better leaders for a better world.

About Big Path Capital:

[Big Path Capital](#) has been called "Impact Investing's investment bank" and works with the top sustainable and impact companies and funds.

About B Lab:

[B Lab](#) is a nonprofit that serves a global movement of People Using Business as a Force for Good. Its vision is that one day all companies compete not only to be the best in the world, but the Best for the World® and as a result society will enjoy a more shared and durable prosperity

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