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FOR IMMEDIATE RELEASE

Gaia Herbs Lands Spot on Inc. Magazine's Inc. 5000 List
Organic Herbal Supplements Leader Achieves Three-Year Growth Rate of 75 Percent

BREVARD, N.C. – September 1, 2016 – [Gaia Herbs](#), North America's leading herbal brand, is excited to announce that the company has landed a coveted spot on Inc. magazine's annual Inc. 5000 list, the most prestigious annual ranking of the nation's fastest growing private companies.

"We feel honored to be included within this list of some of the most successful private companies across America," said Todd King, vice president of marketing at Gaia Herbs. "All of our employees have worked hard over the last several years to grow our brand and create products that truly cultivate health and wellbeing. Our commitment to quality, purity and potency, listening to our retailers and customers, and creating industry leading standards has helped Gaia be a brand that consumers trust and support."

To qualify for the Inc. 5000, companies must demonstrate a strong percentage revenue growth when comparing data from 2012 to 2015. Gaia Herbs has achieved 75 percent growth over that period and took in an impressive revenue of \$45 million. This marks an exciting time for Gaia Herbs, as the company also recently announced an expansion that will bring approximately \$5 million in capital investment and dozens of new jobs.

Gaia Herbs products are sold through national and independently owned health food stores across the U.S. as well as through trusted online retail sites and [GaiaHerbs.com](#). To find a store, visit [GaiaHerbs.com/stores](#). For additional detailed information about Gaia and its line of organic and ecologically harvested herbal products, please visit Gaia's [MeetYourHerbs®](#) traceability platform on [GaiaHerbs.com](#).

About Gaia Herbs

Gaia Herbs is the leading herbal brand in North America with more than 200 liquid extracts, functional powders, teas, and patented Liquid Phyto-Caps®. We cultivate health and well-being by stewarding sustainable relationships between plants and people. Our steadfast dedication to quality and integrity is unparalleled and meticulously proven by science, including pioneering

DNA validation models for each herb. We use only organic methods to cultivate more than 6.5 million plants each year on our farms in the United States and Costa Rica, and that same organic approach continues through manufacture using patented technology to achieve the highest efficacy of each herb, validated by our scientists throughout the process. This method of purity, integrity and potency, and our seed to shelf commitment, ensures the highest quality products and allows us to share complete transparency through [MeetYourHerbs®](#), the industry's only traceability program. Our desire to nurture healthy connections with nature extends beyond our herbs through [GaiaCares](#), which champions environmental and social sustainability on our farm and worldwide.

Learn more at [GaiaHerbs.com](#) and join in the conversation on [Facebook](#), [Twitter](#), [Pinterest](#) and [Instagram](#).

**These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure or prevent any disease.*

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