



News Release
FOR IMMEDIATE RELEASE

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Gaia Herbs Honored with Business and Industry Award

Brevard, NC (October 6, 2010) – The Marketing Association for Rehabilitation Centers (MARC) announced today that it has awarded the *Business and Industry Leader Award* to herbal supplement leader, Gaia Herbs Inc. Transylvania Vocational Services (TVS) nominated Gaia Herbs as a business that has made a significant impact by providing business opportunities for area persons with disabilities.

“We are honored to present this award to Gaia Herbs for their positive contribution to employment opportunities for persons with disabilities.” said Noel Watts, MARC Executive Director and CEO. “MARC and its members are committed to improving the lives and opportunities of adults with disabilities and disadvantages through vocational preparedness and employment.”

Gaia Herbs received the award for the work the company does with Transylvania Vocational Services (TVS). Since 2005, the partnership between Gaia and TVS has resulted in substantial work for people with disabilities, and on-time, quality service for Gaia. Currently TVS blends and packages three Gaia products and provides purchasing, set-up and delivery of our product packaging boxes. Up to 20 ADVP (Adult Development Vocational Program) clients work on Gaia products each day.

Gaia Herbs is a certified organic grower and nationally-branded manufacturer of liquid herbal extracts based in Brevard, North Carolina. The company cultivates 250 acres of medicinal herbs which, along with all operations at its 45,000 sq. ft. manufacturing facility, are organically certified each year by Oregon Tilth under USDA’s National Organic Program. Gaia Herbs’ line of all-natural herbal products is carried by independent health food retailers and co-ops, national and regional natural products retail chains, and healthcare professionals. To learn more, call 800.831.7780 or www.gaiaherbs.com.

Transylvania Vocational Services is a community rehabilitation program in Brevard, NC providing training and employment to individuals with disabilities, who are disadvantaged and have barriers to employment. Eighty per cent of the direct workforce at TVS are disabled. TVS is a major employer in Transylvania County operating in Brevard since 1967.

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Photo Follows

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Jamie Brandenburg (Left), Plant Manager, Gaia Herbs; Becky Alderman (Center), Chief Operating Officer, Transylvania Vocational Services; and Philip Dietrich (Right), Purchasing Manager, Gaia Herbs, showcase the MARC Award Gaia received for their work with TVS.